

Bachelor of Business Administration - Online

Program Description

The Bachelor of Business Administration (BBA) is a general undergraduate business degree built around a common core of business courses, with 27 hours of electives, suitable to accommodate a complementary minor. This is the recognized industry standard online business degree offered by Southeastern University.

The BBA curriculum covers the Common Professional Components (CPC) and General Knowledge and Skills as prescribed by Accreditation Council for Business Schools and Programs (ACBSP) and industry best-practices.

The BBA is the degree understood in the marketplace as a comprehensive business degree for graduates wishing to start or grow their careers in business.

[Bachelor of Business Administration - Online Four-Year Course Plan](#)

Foundational Core - 47 Credit Hours

- [SEU 1001 - STUDENT SUCCESS](#)

Arts of Communication - 9 Credit Hours

- [COMM 1433 - FUNDAMENTALS OF SPEECH](#)
- [ENGL 1133 - ENGLISH COMPOSITION I](#)
- [ENGL 1233 - ENGLISH COMPOSITION II](#)

Behavioral & Social Sciences - 9 Credit Hours

Behavioral Science - 3 Credit Hours

Select one of the following:

- [PSYC 1133 - INTRODUCTION TO PSYCHOLOGY](#)
- [PSYC 1233 - PSYCHOLOGY OF ADJUSTMENT](#)

Social Science - 6 Credit Hours

- [BBUS 2203 - INTRODUCTION TO ECONOMICS](#)
- [SSCI 1503 - PERSONAL STEWARDSHIP](#)

History & Government - 3 Credit Hours

Select one of the following:

- [HIST 1013 - WESTERN CIVILIZATION TO THE 16TH CENTURY](#)
- [HIST 1023 - WESTERN CIVILIZATION 17TH CENTURY TO THE PRESENT](#)
- [HIST 2013 - AMERICAN HISTORY TO 1877](#)
- [HIST 2023 - AMERICAN HISTORY 1877 TO PRESENT](#)

Humanities & Fine Arts - 6 Credit Hours

Humanities & Fine Arts - 3 Credit Hours

Select one of the following:

- [COMM 2033 - THEATRE APPRECIATION](#)
- [ENGL 2233 - INTRODUCTION TO HUMANITIES](#)

Literature Elective - 3 Credit Hours

- [ENGL 2133 - WI: INTRODUCTION TO LITERATURE](#)

Mathematics - 6 Credit Hours

- [MATH 1213 - COLLEGE ALGEBRA](#)
- [MATH 2023 - INTRODUCTION TO PROBABILITY AND STATISTICS](#)

Natural Sciences (Lecture & Lab) - 4 Credit Hours

Select one of the following:

- [BIOL 1334 - ESSENTIALS OF HUMAN ANATOMY & PHYSIOLOGY LECTURE/LAB](#)
- [NSCI 1034 - LIFE SCIENCE LECTURE/LAB](#)

Religion Core - 9 Credit Hours

- [BINT 1233 - NEW TESTAMENT SURVEY](#)
- [BIOT 1133 - OLD TESTAMENT SURVEY](#)
- [THEO 1313 - SURVEY OF CHRISTIAN THEOLOGY](#)

Pre-Business Core - 21 Credit Hours

- [BBUS 1003 - INTRODUCTION TO BUSINESS CONCEPTS](#)
- [BBUS 2003 - DESIGN THINKING FOR BUSINESS](#)
- [BBUS 2113 - WI: BUSINESS COMMUNICATION](#)
- [BBUS 2133 - ESSENTIALS OF FINANCIAL ACCOUNTING](#)
- [BBUS 2233 - ESSENTIALS OF MANAGERIAL ACCOUNTING](#)
- [BBUS 2333 - DATA ANALYSIS USING SPREADSHEETS](#)
- [LDRS 2123 - PRINCIPLED LEADERSHIP](#)

Business Core - 25 Credit Hours

- [BBUS 3103 - ESSENTIALS OF FINANCE](#)
- [BBUS 3153 - GLOBAL BUSINESS MANAGEMENT](#)
- [BBUS 3203 - WI: ESSENTIALS OF MANAGEMENT](#)
- [BBUS 3303 - ESSENTIALS OF MARKETING](#)
- [BBUS 3403 - ESSENTIALS OF BUSINESS LAW](#)
- [BBUS 3853 - ESSENTIALS OF MANAGEMENT OF INFORMATION SYSTEMS](#)
- [BBUS 4113 - WORKPLACE ETHICS AND SOCIAL RESPONSIBILITY](#)
- [BBUS 4141 - BUSINESS SENIOR SEMINAR](#)
- [BBUS 4603 - STRATEGIC MANAGEMENT](#)

General Electives - 27 Credit Hours

Total Program Hours - 120 Credit Hours

NOTE: It is the responsibility of the student to read, review, and fulfill the requirements and total hours of this degree audit for their applicable degree.
