

Southeastern University 2017-2018 Southeastern University - Extended Education Catalog

Bachelor of Science in Digital & Media Design - Online

Program Description

The Bachelor of Science in Digital Media and Design (BSDMD) is an online communication program, which caters to working adults—regardless of age—who are seeking career advancement. The program introduces and assesses students in the following curricular categories: (1) digital media and design knowledge, (2) skills in digital media and editorial production, (3) skills in digital design and art, and (4) skills in digital marketing. The BSDMD provides students with the critical communication and digital design skills necessary for advancement in the marketplace or acceptance to graduate schools that focus on communication or design. The program supports the mission of Southeastern University by equipping future communication leaders to serve the marketplace through Spirit-empowered life, learning, and leadership.

[Bachelor of Science in Digital & Media Design - Online Four-Year Course Plan](#)

Foundational Core - 56 Credit Hours

- [SEU 1001 - STUDENT SUCCESS](#)

Arts of Communication - 9 Credit Hours

- [COMM 1433 - FUNDAMENTALS OF SPEECH](#)
- [ENGL 1133 - ENGLISH COMPOSITION I](#)
- [ENGL 1233 - ENGLISH COMPOSITION II](#)

Behavioral and Social Sciences - 9 Credit Hours

Behavioral Science - 3 Credit Hours

- Select one of the following:
- [PSYC 1133 - INTRODUCTION TO PSYCHOLOGY](#)
- [PSYC 1233 - PSYCHOLOGY OF ADJUSTMENT](#)

Social Science - 6 Credit Hours

- [SSCI 1503 - PERSONAL STEWARDSHIP](#)
- [SSCI 2133 - INTRODUCTION TO SOCIOLOGY](#)

History & Government - 3 Credit Hours

Select one of the following:

- [HIST 1013 - WESTERN CIVILIZATION TO THE 16TH CENTURY](#)
- [HIST 1023 - WESTERN CIVILIZATION 17TH CENTURY TO THE PRESENT](#)
- [HIST 2013 - AMERICAN HISTORY TO 1877](#)
- [HIST 2023 - AMERICAN HISTORY 1877 TO PRESENT](#)
- [PPOL 2413 - UNITED STATES GOVERNMENT](#)

Humanities and Fine Arts - 6 Credit Hours

Humanities Elective - 3 Credit Hours

Select one of the following:

- [COMM 2033 - THEATRE APPRECIATION](#)
- [ENGL 2233 - INTRODUCTION TO HUMANITIES](#)

Literature Elective - 3 Credit Hours

- [ENGL 2133 - WI: INTRODUCTION TO LITERATURE](#)

Mathematics - 6 Credit Hours

Select two of the following:

- [MATH 1213 - COLLEGE ALGEBRA](#)
- [MATH 1313 - TOPICS IN MATHEMATICS](#)
- [MATH 1323 - EXPLORATIONS IN MATHEMATICS](#)
- [MATH 2023 - INTRODUCTION TO PROBABILITY AND STATISTICS](#)

Natural Sciences (With Lab) - 4 Credit Hours

Select one of the following:

- [BIOL 1334 - ESSENTIALS OF HUMAN ANATOMY & PHYSIOLOGY LECTURE/LAB](#)
- [NSCI 1034 - LIFE SCIENCE LECTURE/LAB](#)
- [CHEM 1214 - INTRODUCTION TO CHEMISTRY LECTURE/LAB](#)

Religion Core - 18 Credit Hours

- [BINT 1233 - NEW TESTAMENT SURVEY](#)
- [BIOT 1133 - OLD TESTAMENT SURVEY](#)
- [COMM 3113 - INTEGRATING FAITH IN LANGUAGE COMMUNICATION ARTS](#)
- [THEO 1313 - SURVEY OF CHRISTIAN THEOLOGY](#)
- [THEO 1503 - CHRIST, CULTURE, AND THE UNIVERSITY](#)

Theology Elective - 3 Credit Hours

- Select one of the following:
- [MISS 3733 - WORLD RELIGIONS](#)
- [PHIL 3233 - INTRODUCTION TO PHILOSOPHY](#)
- [THEO 2003 - THEOLOGICAL ETHICS](#)

Major Core - 37 Credit Hours

Digital Media Core - 19 Credit Hours

- [COMM 1533 - SURVEY OF DIGITAL MEDIA AND DESIGN](#)
- [COMM 2023 - PHOTOGRAPHY](#)
- [COMM 2423 - WI: WRITING FOR DIGITAL MEDIA](#)
- [COMM 3333 - WI: WRITING FOR THE MASS MEDIA](#)
- [COMM 3793 - DIGITAL MARKETING AND ANALYTICS](#)
- [COMM 4001 - COMMUNICATION SEMINAR](#)
- [COMM 4533 - MASS COMMUNICATION LAW](#)

Digital Design Core - 15 Credit Hours

- [COMM 3003 - MAGAZINE DESIGN AND PRODUCTION](#)
- [COMM 3523 - DIGITAL LAYOUT AND DESIGN](#)
- [COMM 3823 - WEB PAGE DESIGN](#)
- [COMM 4083 - ADVANCED DIGITAL IMAGING](#)
- [COMM 4093 - ADVERTISING DESIGN](#)

Digital Media and Design Electives - 3 Credit Hours

- Select one of the following:
- [COMM 4113 - ADVANCED ILLUSTRATION](#)
- [COMM 4183 - INTERNATIONAL PHOTOJOURNALISM](#)
- [COMM 4823 - COMMUNICATION INTERNSHIP](#)

General Electives - 27 Credit Hours

Total Program Hours - 120 Credit Hours

NOTE: It is the responsibility of the student to read, review, and fulfill the requirements and total hours of this degree audit for their applicable degree.
