

# 2019-2020 Southeastern University - Unrestricted Education Catalog

## Southeastern University

### Bachelor of Science in Communication and Mass Media - Online Only

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#### Foundational Core - 56 Hours

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##### Intellectual and Practical Skills - 15 Hours

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- [DCOM 1433 - FUNDAMENTALS OF SPEECH](#) Credits: 3
  - [ENGL 1133 - ENGLISH COMPOSITION I](#) Credits: 3
  - [ENGL 1233 - ENGLISH COMPOSITION II](#) Credits: 3
- Select two of the following:
- [MATH 1213 - COLLEGE ALGEBRA](#) Credits: 3
  - [MATH 1313 - TOPICS IN MATHEMATICS](#) Credits: 3
  - [MATH 1323 - EXPLORATIONS IN MATHEMATICS](#) Credits: 3
  - [MATH 2023 - INTRODUCTION TO PROBABILITY AND STATISTICS](#) Credits: 3
  - [BBUS 2433 - DATA MANAGEMENT AND ANALYSIS](#) Credits: 3

##### Engaging Human Culture and the Natural World - 19 Hours

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- [ENGL 2133 - WI: INTRODUCTION TO LITERATURE](#) Credits: 3
- Select one of the following:
- [HIST 1033 - WORLD CIVILIZATION TO 1600](#) Credits: 3
  - [HIST 1043 - WORLD CIVILIZATION SINCE 1600](#) Credits: 3
  - [HIST 2013 - AMERICAN HISTORY TO 1877](#) Credits: 3
  - [HIST 2023 - AMERICAN HISTORY 1877 TO PRESENT](#) Credits: 3
  - [PPOL 2413 - UNITED STATES GOVERNMENT](#) Credits: 3
- Select one of the following:
- [HUMS 2033 - THEATRE APPRECIATION](#) Credits: 3
  - [HUMS 2233 - INTRODUCTION TO HUMANITIES](#) Credits: 3
- Select one of the following:
- [PSYC 1133 - INTRODUCTION TO PSYCHOLOGY](#) Credits: 3
  - [PSYC 1233 - PSYCHOLOGY OF ADJUSTMENT](#) Credits: 3
- Select one of the following:
- [SSCI 2033 - HUMANS IN SOCIETY](#) Credits: 3
  - [SSCI 2233 - MARRIAGE AND FAMILY](#) Credits: 3
  - [BBUS 2203 - INTRODUCTION TO ECONOMICS](#) Credits: 3
- Select one of the following:
- [NSCI 1034 - LIFE SCIENCE LECTURE/LAB](#) Credits: 4
  - [BIOL 1334 - ESSENTIALS OF HUMAN ANATOMY & PHYSIOLOGY LECTURE/LAB](#) Credits: 4

##### Spiritual Formation - 13 Hours

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- [CORE 1001 - COLLEGE AND CHRISTIAN CALLING](#) Credits: 1
  - [THEO 2123 - CHRISTIAN THOUGHT AND PRACTICE](#) Credits: 3
  - [DCOM 3113 - INTEGRATING FAITH IN LANGUAGE COMMUNICATION ARTS](#) Credits: 3
  - [BIOT 1433 - THE OLD TESTAMENT AND ITS INTERPRETATION](#) Credits: 3
  - [BINT 1533 - THE NEW TESTAMENT AND ITS INTERPRETATION](#) Credits: 3

### **Christian Responsibility - 9 Hours**

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- [CORE 1503 - PERSONAL STEWARDSHIP](#) Credits: 3
- [CORE 2013 - HUMAN DIVERSITY AND CHRISTIAN COMMUNITY](#) Credits: 3
- [THEO 3123 - INTRODUCTION TO ETHICS](#) Credits: 3

### **Communication Major Core - 40 Hrs**

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#### **Communication Core Studies - 25 Hrs**

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- [COMM/DCOM 2083 - INTERPERSONAL COMMUNICATION](#) Credits: 3  
OR COMM 2083
- [COMM/DCOM 2323 - INTRODUCTION TO PUBLIC RELATIONS](#) Credits: 3  
OR COMM 2323
- [COMM/DCOM 3153 - INTERPRETING NARRATIVES AND IDEOLOGIES](#) Credits: 3  
OR COMM 3153
- [DCOM 3333 - WI: WRITING FOR THE MASS MEDIA](#) Credits: 3  
OR COMM 3333
- [COMM/DCOM 3533 - MASS COMMUNICATION THEORY](#) Credits: 3  
OR COMM 3533
- [COMM/DCOM 4001 - COMMUNICATION SEMINAR](#) Credits: 1  
OR COMM 4001
- [COMM/DCOM 4143 - STORYTELLING AND PERSUASION](#) Credits: 3  
OR COMM 4143
- [DCOM 4533 - MASS COMMUNICATION LAW](#) Credits: 3  
OR COMM 4533
- [COMM/DCOM 2423 - WRITING FOR DIGITAL MEDIA](#) Credits: 3  
OR COMM 2423

#### **Broadening Electives - Choose 6 Hrs**

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- [COMM/DCOM 2093 - CROSS-CULTURAL COMMUNICATION](#) Credits: 3  
OR COMM 2093
- [DCOM 4183 - INTERNATIONAL PHOTOJOURNALISM](#) Credits: 3  
OR COMM 4183  
\*(Study Abroad)
- [COMM/DCOM 4203 - GLOBAL COMMUNICATION](#) Credits: 3  
OR COMM 4203  
\*(Study Abroad)
- [COMM/DCOM 4213 - PUBLIC RELATIONS CAMPAIGNS AND EVENT PLANNING](#) Credits: 3  
OR COMM 4213
- [DCOM 4823 - COMMUNICATION INTERNSHIP](#) Credits: 3  
OR COMM 4823

#### **Technical Skills Electives - Choose 9 Hrs**

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- [COMM/DCOM 2023 - PHOTOGRAPHY](#) Credits: 3  
OR COMM 2023
  - [DCOM 3003 - MAGAZINE DESIGN AND PRODUCTION](#) Credits: 3  
OR COMM 3003
  - [COMM/DCOM 3523 - DIGITAL LAYOUT AND DESIGN](#) Credits: 3  
OR COMM 3523
  - [COMM/DCOM 3793 - DIGITAL MARKETING AND ANALYTICS](#) Credits: 3  
OR COMM 3793
  - [DCOM 3823 - WEB PAGE DESIGN](#) Credits: 3  
OR COMM 3823
  - [COMM/DCOM 4093 - ADVERTISING DESIGN](#) Credits: 3  
OR COMM 4093

## General Electives - 24 Hrs

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**Total Program Hours - 120 Hours**

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