

2021-2022 Southeastern University - Unrestricted Education Catalog

Southeastern University

Bachelor of Science, Communication & Mass Media (Online)

[Bachelor of Science, Communication & Mass Media Four Year Plan \(Online\)](#)

Foundational Core - 58 Hours

Intellectual and Practical Skills - 15 Hours

- [DCOM 1433 - FUNDAMENTALS OF SPEECH](#) Credits: 3
- [ENGL 1133 - ENGLISH COMPOSITION I](#) Credits: 3
- [ENGL 1233 - ENGLISH COMPOSITION II](#) Credits: 3

Mathematics (select two):

- [MATH 1213 - COLLEGE ALGEBRA](#) Credits: 3
- [MATH 1223 - QUANTITATIVE REASONING](#) Credits: 3
- [MATH 1313 - TOPICS IN MATHEMATICS](#) Credits: 3
- [MATH 1323 - EXPLORATIONS IN MATHEMATICS](#) Credits: 3
- [MATH 2023 - INTRODUCTION TO PROBABILITY AND STATISTICS](#) Credits: 3
- [CTIS 3433 - DATA MANAGEMENT AND ANALYSIS](#) Credits: 3

Engaging Human Culture and the Natural World - 21 Hours

- [ENGL 2133 - WI: INTRODUCTION TO LITERATURE](#) Credits: 3

History Elective (select one):

- [HIST 1033 - WORLD CIVILIZATION TO 1600](#) Credits: 3
- [HIST 1043 - WORLD CIVILIZATION SINCE 1600](#) Credits: 3
- [HIST 2013 - AMERICAN HISTORY TO 1877](#) Credits: 3
- [HIST 2023 - AMERICAN HISTORY 1877 TO PRESENT](#) Credits: 3
- [PPOL 2433 - UNITED STATES AND NEVADA CONSTITUTIONS*](#) Credits: 3

*Required for Nevada students.

Humanities Elective (select one):

- [HUMS 2033 - THEATRE APPRECIATION](#) Credits: 3
- [HUMS 2233 - INTRODUCTION TO HUMANITIES](#) Credits: 3
- [MUSC 1013 - ELEMENTS OF MUSIC](#) Credits: 3

Behavioral Science Elective (select one):

- [PSYC 1133 - INTRODUCTION TO PSYCHOLOGY](#) Credits: 3

- [PSYC 1233 - PERSONAL AND SOCIAL ADJUSTMENT](#) Credits: 3

Social Science Elective (select one):

- [SSCI 2033 - HUMANS IN SOCIETY](#) Credits: 3
- [SSCI 2233 - MARRIAGE AND FAMILY](#) Credits: 3
- [BBUS 2203 - INTRODUCTION TO ECONOMICS](#) Credits: 3

Natural Science - 6 Hours

- [NSCI 1012 - SCIENTIFIC INVESTIGATION AND THE PURSUIT OF KNOWLEDGE](#) Credits: 2

Natural Science Elective (select one):

- [NSCI 1034 - LIFE SCIENCE LECTURE/LAB](#) Credits: 4
- [NSCI 2704 - INTRODUCTION TO FORENSIC SCIENCE \(LECTURE & LAB\)](#) Credits: 4
- [BIOL 1334 - ESSENTIALS OF HUMAN ANATOMY & PHYSIOLOGY LECTURE/LAB](#) Credits: 4

Spiritual Formation - 13 Hours

- [CORE 1001 - COLLEGE AND CHRISTIAN CALLING](#) Credits: 1
- [BIOT 1433 - OLD TESTAMENT INTERPRETATION](#) Credits: 3
- [BINT 1533 - NEW TESTAMENT INTERPRETATION](#) Credits: 3
- [THEO 2123 - CHRISTIAN THOUGHT AND PRACTICE](#) Credits: 3
- [DCOM 3113 - INTEGRATING FAITH IN LANGUAGE COMMUNICATION ARTS](#) Credits: 3

Christian Responsibility - 9 Hours

- [CORE 1503 - PERSONAL STEWARDSHIP](#) Credits: 3
- [CORE 2013 - HUMAN DIVERSITY AND CHRISTIAN COMMUNITY](#) Credits: 3
- [THEO 3123 - INTRODUCTION TO ETHICS](#) Credits: 3

Communication Major Core - 52 Hrs

Communication Core Studies - 31 Hrs

- [DCOM 2083 - INTERPERSONAL COMMUNICATION](#) Credits: 3
- [DCOM 2093 - CROSS-CULTURAL COMMUNICATION](#) Credits: 3
- [DCOM 2323 - INTRODUCTION TO PUBLIC RELATIONS](#) Credits: 3
- [DCOM 2423 - WRITING FOR DIGITAL MEDIA](#) Credits: 3
- [DCOM 3033 - ORGANIZATIONAL COMMUNICATION](#) Credits: 3
- [DCOM 3153 - INTERPRETING NARRATIVES AND IDEOLOGIES](#) Credits: 3
- [DCOM 3333 - WI: WRITING FOR THE MASS MEDIA](#) Credits: 3
- [DCOM 3533 - MASS COMMUNICATION THEORY](#) Credits: 3
- [DCOM 4001 - COMMUNICATION SEMINAR](#) Credits: 1
- [DCOM 4143 - STORYTELLING AND PERSUASION](#) Credits: 3
- [DCOM 4533 - MASS COMMUNICATION LAW](#) Credits: 3

Broadening Electives - Choose 12 Hrs

- [BBUS 3013 - DESIGN THINKING FOR BUSINESS](#) Credits: 3

- [DCOM 3793 - DIGITAL MARKETING AND ANALYTICS](#) Credits: 3
- [DCOM 4183 - INTERNATIONAL PHOTOJOURNALISM AND VISUAL STORYTELLING \(STUDY ABROAD\)](#) Credits: 3
- [DCOM 4203 - GLOBAL COMMUNICATION \(STUDY ABROAD\)](#) Credits: 3
- [DCOM 4213 - PUBLIC RELATIONS CAMPAIGNS AND EVENT PLANNING](#) Credits: 3
- [DCOM 4823 - COMMUNICATION INTERNSHIP](#) Credits: 3
- [DCOM 4833 - COMMUNICATION INTERNSHIP](#) Credits: 3

Technical Skills Electives - Choose 9 Hrs

- [DCOM 2023 - PHOTOGRAPHY](#) Credits: 3
- [DCOM 3003 - MAGAZINE DESIGN AND PRODUCTION](#) Credits: 3
- [DCOM 3523 - DIGITAL LAYOUT AND DESIGN](#) Credits: 3
- [DCOM 3823 - WEB PAGE DESIGN](#) Credits: 3

General Electives - 10 Hrs

General Electives are any courses that do not satisfy any specific course requirements of your program and which you have not previously taken.

Total Program Hours - 120 Hours
