

2020-2021 Southeastern University - Unrestricted Education Catalog

Southeastern University

Bachelor of Business Administration - Business Leadership Track - Online

Program Description

The Bachelor of Business Administration (BBA) with a concentration in Leadership is an undergraduate business degree built around a common core of business courses, with 12 hours of advance courses in organizational leadership. The BBA is the recognized industry standard online business degree offered by Southeastern.

The curriculum covers the Common Professional Components (CPC) and General Knowledge and Skills as prescribed by Accreditation Council for Business Schools and Programs (ACBSP) and industry best-practices. Students select from a variety of advanced leadership courses that emphasize soft-skills and the understanding of leadership in a variety of contexts.

The BBA with an emphasis in Leadership is understood in the marketplace as a comprehensive business degree for graduates wishing to start or advanced their careers as leaders in business organizations.

[Bachelor of Business Administration - Business Leadership Track - Online - Four-Year Plan](#)

Foundational Core - 56 Hours

Spiritual Formation - 10 Hours

- [CORE 1001 - COLLEGE AND CHRISTIAN CALLING](#) Credits: 1
- [BIOT 1433 - OLD TESTAMENT INTERPRETATION](#) Credits: 3
- [BINT 1533 - NEW TESTAMENT INTERPRETATION](#) Credits: 3
- [THEO 2123 - CHRISTIAN THOUGHT AND PRACTICE](#) Credits: 3

Christian Responsibility - 12 Hours

- [CORE 1503 - PERSONAL STEWARDSHIP](#) Credits: 3
- [CORE 2013 - HUMAN DIVERSITY AND CHRISTIAN COMMUNITY](#) Credits: 3
- [THEO 3123 - INTRODUCTION TO ETHICS](#) Credits: 3
- [BBUS 4113 - WORKPLACE ETHICS AND SOCIAL RESPONSIBILITY](#) Credits: 3

Intellectual and Practical Skills - 15 Hours

- [DCOM 1433 - FUNDAMENTALS OF SPEECH](#) Credits: 3
- [ENGL 1133 - ENGLISH COMPOSITION I](#) Credits: 3
- [ENGL 1233 - ENGLISH COMPOSITION II](#) Credits: 3

Mathematics - 6 Hours

- [MATH 1213 - COLLEGE ALGEBRA](#) Credits: 3
- [MATH 2023 - INTRODUCTION TO PROBABILITY AND STATISTICS](#) Credits: 3

Engaging Human Culture and the Natural World - 19 Hours

- [ENGL 2133 - WI: INTRODUCTION TO LITERATURE](#) Credits: 3
- [BBUS 2203 - INTRODUCTION TO ECONOMICS](#) Credits: 3 (required for the major, may not be waived)

History Elective (select one):

- [HIST 1033 - WORLD CIVILIZATION TO 1600](#) Credits: 3
- [HIST 1043 - WORLD CIVILIZATION SINCE 1600](#) Credits: 3
- [HIST 2013 - AMERICAN HISTORY TO 1877](#) Credits: 3
- [HIST 2023 - AMERICAN HISTORY 1877 TO PRESENT](#) Credits: 3
- [PPOL 2433 - UNITED STATES AND NEVADA CONSTITUTIONS](#) Credits: 3

For Nevada Extension site students only.

Humanities Elective (select one):

- [HUMS 2033 - THEATRE APPRECIATION](#) Credits: 3
- [HUMS 2233 - INTRODUCTION TO HUMANITIES](#) Credits: 3
- [MUSC 1013 - ELEMENTS OF MUSIC](#) Credits: 3

Behavioral Science Elective (select one):

- [PSYC 1133 - INTRODUCTION TO PSYCHOLOGY](#) Credits: 3
- [PSYC 1233 - PERSONAL AND SOCIAL ADJUSTMENT](#) Credits: 3

Natural Science Elective (select one):

- [NSCI 1034 - LIFE SCIENCE LECTURE/LAB](#) Credits: 4
- [NSCI 2704 - INTRODUCTION TO FORENSIC SCIENCE \(LECTURE & LAB\)](#) Credits: 4
- [BIOL 1334 - ESSENTIALS OF HUMAN ANATOMY & PHYSIOLOGY LECTURE/LAB](#) Credits: 4

Pre-Business Core - 18 Credit Hours

- [BBUS 1003 - INTRODUCTION TO BUSINESS CONCEPTS](#) Credits: 3
- [BBUS 1333 - INTRO TO SPREADSHEETS](#) Credits: 3
- [BBUS 2003 - DESIGN THINKING FOR BUSINESS](#) Credits: 3
- [BBUS 2133 - ESSENTIALS OF FINANCIAL ACCOUNTING](#) Credits: 3
- [BBUS 2113 - WI: BUSINESS COMMUNICATION](#) Credits: 3
- [LDRS 2123 - PRINCIPLED LEADERSHIP](#) Credits: 3

Business Core - 28 Credit Hours

- [BBUS 2233 - ESSENTIALS OF MANAGERIAL ACCOUNTING](#) Credits: 3

- [BBUS 2433 - DATA MANAGEMENT AND ANALYSIS](#) Credits: 3
- [BBUS 3103 - ESSENTIALS OF FINANCE](#) Credits: 3
- [BBUS 3153 - GLOBAL BUSINESS MANAGEMENT](#) Credits: 3
- [BBUS 3203 - WI: ESSENTIALS OF MANAGEMENT](#) Credits: 3
- [BBUS 3303 - ESSENTIALS OF MARKETING](#) Credits: 3
- [BBUS 3403 - ESSENTIALS OF BUSINESS LAW](#) Credits: 3
- [BBUS 3853 - ESSENTIALS OF MANAGEMENT OF INFORMATION SYSTEMS](#) Credits: 3
- [BBUS 4603 - STRATEGIC MANAGEMENT](#) Credits: 3
- [BBUS 4141 - BUSINESS SENIOR SEMINAR](#) Credits: 1

Leadership Core - 12 Credit Hours

- [BBUS 3143 - PROJECT MANAGEMENT](#) Credits: 3

Leadership Electives - 9 Hours

*9 credit hours of any LDRS 3xxx or 4xxx courses that do not satisfy any specific course requirements of your program and which you have not previously taken.

General Electives - 6 Credit Hours

General Electives are any courses that do not satisfy any specific course requirements of your program and which you have not previously taken.

Total Program Hours - 120 Credit Hours

NOTE: It is the responsibility of the student to read, review, and fulfill the requirements and total hours of this degree audit for their applicable degree.
