

2020-2021 Southeastern University - Unrestricted Education Catalog

Southeastern University

Bachelor of Business Administration - Online

Program Description

The Bachelor of Business Administration (BBA) is a general undergraduate business degree built around a common core of business courses, with 27 hours of electives, suitable to accommodate a complementary minor. This is the recognized industry standard online business degree offered by Southeastern University.

The BBA curriculum covers the Common Professional Components (CPC) and General Knowledge and Skills as prescribed by Accreditation Council for Business Schools and Programs (ACBSP) and industry best-practices.

The BBA is the degree understood in the marketplace as a comprehensive business degree for graduates wishing to start or grow their careers in business.

[Bachelor of Business Administration - Online - Four-Year Course Plan](#)

General Education Core - 56 Hours

Intellectual and Practical Skills - 15 Hours

- [DCOM 1433 - FUNDAMENTALS OF SPEECH](#) Credits: 3
- [ENGL 1133 - ENGLISH COMPOSITION I](#) Credits: 3
- [ENGL 1233 - ENGLISH COMPOSITION II](#) Credits: 3
- [MATH 1213 - COLLEGE ALGEBRA](#) Credits: 3
- [MATH 2023 - INTRODUCTION TO PROBABILITY AND STATISTICS](#) Credits: 3

Engaging Human Culture and the Natural World - 19 Hours

Historical Perspective (select one):

- [HIST 1033 - WORLD CIVILIZATION TO 1600](#) Credits: 3
- [HIST 1043 - WORLD CIVILIZATION SINCE 1600](#) Credits: 3
- [HIST 2013 - AMERICAN HISTORY TO 1877](#) Credits: 3
- [HIST 2023 - AMERICAN HISTORY 1877 TO PRESENT](#) Credits: 3
- [PPOL 2413 - UNITED STATES GOVERNMENT](#) Credits: 3

Humanities Elective (select one):

- [HUMS 2033 - THEATRE APPRECIATION](#) Credits: 3

- [HUMS 2233 - INTRODUCTION TO HUMANITIES](#) Credits: 3
- [MUSC 1013 - ELEMENTS OF MUSIC](#) Credits: 3

Literature Elective

- [ENGL 2133 - WI: INTRODUCTION TO LITERATURE](#) Credits: 3

Behavioral Science Elective (select one):

- [PSYC 1133 - INTRODUCTION TO PSYCHOLOGY](#) Credits: 3
- [PSYC 1233 - PERSONAL AND SOCIAL ADJUSTMENT](#) Credits: 3

Social Science Elective

- [BBUS 2203 - INTRODUCTION TO ECONOMICS](#) Credits: 3

Natural Science Elective with lab (select one):

- [NSCI 1034 - LIFE SCIENCE LECTURE/LAB](#) Credits: 4
- [NSCI 2704 - INTRODUCTION TO FORENSIC SCIENCE \(LECTURE & LAB\)](#) Credits: 4
- [BIOL 1334 - ESSENTIALS OF HUMAN ANATOMY & PHYSIOLOGY LECTURE/LAB](#) Credits: 4

Spiritual Formation - 10 Hours

College and Christian Calling

- [CORE 1001 - COLLEGE AND CHRISTIAN CALLING](#) Credits: 1

Old Testament Elective

- [BIOT 1433 - OLD TESTAMENT INTERPRETATION](#) Credits: 3

New Testament Studies

- [BINT 1533 - NEW TESTAMENT INTERPRETATION](#) Credits: 3

Christian Studies

- [THEO 2123 - CHRISTIAN THOUGHT AND PRACTICE](#) Credits: 3

Christian Responsibility - 12 Hours

Personal Stewardship

- [CORE 1503 - PERSONAL STEWARDSHIP](#) Credits: 3

Human Diversity

- [CORE 2013 - HUMAN DIVERSITY AND CHRISTIAN COMMUNITY](#) Credits: 3

Ethics Elective

- [THEO 3123 - INTRODUCTION TO ETHICS](#) Credits: 3

Faith Integration

- [BBUS 4113 - WORKPLACE ETHICS AND SOCIAL RESPONSIBILITY](#) Credits: 3

Business Pre-Core - 18 Credit Hours

- [BBUS 1003 - INTRODUCTION TO BUSINESS CONCEPTS](#) Credits: 3
- [BBUS 1333 - INTRO TO SPREADSHEETS](#) Credits: 3
- [BBUS 2003 - DESIGN THINKING FOR BUSINESS](#) Credits: 3
- [BBUS 2133 - ESSENTIALS OF FINANCIAL ACCOUNTING](#) Credits: 3
- [BBUS 2113 - WI: BUSINESS COMMUNICATION](#) Credits: 3
- [LDRS 2123 - PRINCIPLED LEADERSHIP](#) Credits: 3

Business Core - 28 Credit Hours

- [BBUS 2233 - ESSENTIALS OF MANAGERIAL ACCOUNTING](#) Credits: 3
- [BBUS 2433 - DATA MANAGEMENT AND ANALYSIS](#) Credits: 3
- [BBUS 3103 - ESSENTIALS OF FINANCE](#) Credits: 3
- [BBUS 3153 - GLOBAL BUSINESS MANAGEMENT](#) Credits: 3
- [BBUS 3203 - WI: ESSENTIALS OF MANAGEMENT](#) Credits: 3
- [BBUS 3303 - ESSENTIALS OF MARKETING](#) Credits: 3
- [BBUS 3403 - ESSENTIALS OF BUSINESS LAW](#) Credits: 3
- [BBUS 3853 - ESSENTIALS OF MANAGEMENT OF INFORMATION SYSTEMS](#) Credits: 3
- [BBUS 4603 - STRATEGIC MANAGEMENT](#) Credits: 3
- [BBUS 4141 - BUSINESS SENIOR SEMINAR](#) Credits: 1

Business Electives - 6 Credit Hours

Select any two 3 credit BBUS 3XXX or 4XXX courses that do not satisfy any specific course requirements of your program and which you have not previously taken.

General Electives - 12 Credit Hours

General Electives are any courses that do not satisfy any specific course requirements of your program and which you have not previously taken.

Total Program Hours - 120 Credit Hours

NOTE: It is the responsibility of the student to read, review, and fulfill the requirements and total hours of this degree audit for their applicable degree.
